

Full Information and Regulations of the European Video Award
“The Benefits of Collective Singing”

Collective singing has been proved to be much more than another leisure activity. Its potential to build, strengthen, and develop strong connections between diverse individuals and groups; to make accessible music education and cultural exchange, as well as its positive impact in both physical and mental health of regular singers, makes it a highly accessible and appealing activity for individuals of all ages, cultural, and social backgrounds.

Therefore, **the European Video Award *the Benefits of Collective Singing* 2021 is organised by the European Choral Association - Europa Cantat (from now on, ECA-EC), with the aim of bringing out inspiring and encouraging stories about collective singing and its impact on society.**

1. The European Video Award

1.1 The European Video Award wants to promote and publicly acknowledge the creation and diffusion of high-quality videos connected to the topic “the Benefits of Collective Singing”.

1.2 The European Video Award welcomes videos that:

- Showcase inspiring and real stories on the impact of collective singing in the care of the environment, the promotion of physical & mental health, the access to music education, the facilitation of social inclusion and cultural exchange between different age/social groups;
OR
- Empower real projects in the intersection between collective music and society, showcasing all participants involved (singers, choral leaders, music creators...), as well as the individuals and organisations that lead them.

1.3 **Videos without connection to the main aim of this Award**, as stated before, will not be accepted. This includes full music videos of choirs performing a piece, live or virtual. Nevertheless, **showcasing some (physical or virtual) collective singing as part of the videos is highly encouraged.**

1.4 All videos created and published (online or in any other format) before 31st December 2019 will not be accepted.

1.5 Technical specifications of submitted videos:

- Videos must last ca. between 2 and 5 minutes.

- Videos should be HD with resolution 1920x1080, aspect ratio 16:9; suggested video file .MP4 or .MOV. ECA-EC cannot guarantee videos not following these recommendations to be accepted.

2. Applicants

2.1 The European Choir Video Award “The Benefits of Collective Singing” welcomes applications from **both individuals or organisations**:

2.1.1 Individuals include: aspiring film professionals, filming school students, choral singers, music leaders, or creators.

2.1.2: Organisations include: vocal groups, choirs, music / filming schools, regional/national/international choral associations, or any other non-profit with connection to the aims of the Award.

2.2 Participants must include in the registration form the name of a “leading author” of the video, who will be considered the artistic director of the project. Leading authors must be legally adults according to Law in their countries of origin.

3. Prizes

3.1 There will be two different Awards: a **Jury Award**, and a **Public Award**.

3.1.1 The **Jury Award** will be granted by a specialised Jury. It consists of a money prize of 600€.

3.1.2 Accepted videos will be uploaded to a website for their diffusion. The **Public Award** will be granted to the video that achieves more public votes through a system of public voting. The Jury may do a pre-selection of the videos for the Public Vote. The Public Award consists of a money prize of 400€.

3.2 Prizes will be awarded to the individual or organisation that submits the application. Applicants must possess the right/permission for use and/or synchronisation of all music extracts, images, and video clips that appear on their video. Applicants must also have permission from all individuals that appear in their video (or their legal guardians, where applicable) to record them with the purpose of applying for the Award.

3.3 Awarded videos will be announced online through ECA-EC channels in April 2021.

3.4 The organisation will invite prize winners to the Award Ceremony in the context of [Europa Cantat Festival 2021](#) in Ljubljana. The invitation is for the leading author (and the second leading author if existing) and includes one full ticket

for the Europa Cantat Festival 2021 for 1 leading author or two half-time tickets for 2 leading authors. The organisation is covering hotel & meals (one night) for the winners. Any other expense (eg. travel) will not be covered by ECA-EC.

4. Jury

4.1 The Jury shall be international, gender-balanced, and multidisciplinary, and will consist of five professionals from the fields of collective singing, social work, music education, and the audiovisual industry. Jury members will be announced through ECA-EC channels during the call for applications.

4.2 The Jury will award the Jury Prize choosing from all videos accepted, taking into account both the power of the video to deliver a positive and inspiring message of collective singing and its impact to a certain individual or group; as well as the creativity, musical and technical quality shown on the resulting video.

4.3 The Jury might award some special mentions to certain non-winning videos because of their own excellence as an audiovisual product; or the social, educational, or musical excellence of the projects they showcase.

4.4 The Jury has the right to decide not to award any prize.

4.5 The Jury's decision is final.

5. Application process

5.1 Applications for this Award will be open **from September 1st 2020 to January 31st 2021**. All material submitted after the deadline will not be considered.

5.2 Applicants, in order to be considered for this Award, must fill the application form, attaching a link to the video file from a file storage service (Wetransfer, Dropbox, Google Drive) and a signed copy of the Allowance Statement.

Link for the registration form [here](#).

Link for the Allowance Statement [here](#).

5.3 The organisation will confirm the right reception of all information and files submitted. Shall any problem with the files arise, ECA-EC will contact the applicant for amendment in the following days. A failure to answer to that request will disqualify the applicant from the process.

6. Author Rights Disclaimer

6.1 All rights regarding the audio and audiovisual recordings made for the EUROPEAN CHOIR VIDEO AWARD - THE BENEFITS OF COLLECTIVE SINGING, as well as their exploitation are herewith being granted to ECA-EC by the choir/artists/filmmakers for the purpose of publication in connection with the Award (to the Jury and to the public) and as part of the campaign promoting the benefits of collective singing, as well as for documentation purposes. This also includes the right to publicly perform in live events or broadcast the recordings by private or public broadcast stations. ECA-EC rights also include the right to edit and/or alter the recordings (e.g. by producing mixes or remixes for communication purposes), and to couple the recordings with other recordings (e.g. with recordings of other artists). Finally, this includes the non-exclusive right to use the choir's /artist's name as well as images of the choir / artist in the context of the exploitation and the advertising and promotion measures mentioned above. ECA-EC does not pay any money to the choir/artist for the grant of rights mentioned above apart from any prizes won in the frame of the award.

6.2 All rights granted to ECA-EC and may be exploited by ECA-EC in perpetuity without any limitation as to time, territory and/or manner of exploitation free of any rights of third parties.

Any questions? Please contact us!

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